

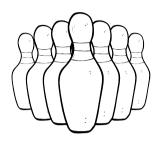


FUNDRAISING GUIDE

Need help? Contact Joni Delellis at 336-773-9162 or joni@bbbsnc.org

AS A TEAM CAPTAIN

AS A BOWLER



RECRUIT

Recruit four additional people to bowl on your team (5 people per lane).

JOIN A TEAM

Have a team link? Click on provided team leader link.

No link, go to
www.bbbsnc.org/bfks, select team support, and I want to fundraise for this.





NOTIFY YOUR CONTACT

Forward team member names to your site contact

SPREAD THE WORD

Your team will raise money for BBBS by obtaining pledges from your friends, family and coworkers.





SPREAD THE WORD

Your team will raise money for BBBS by obtaining pledges from your friends, family and co-workers.

REMEMBER YOUR GOAL

Each team member is to raise \$125 or more, with a total team goal of \$625 or more.





REMEMBER YOUR GOAL OF \$625

Each team member is to raise \$125 or more, with a total team goal of \$625 or more.

MATCHING GIFTS

Remember to use your corporate matching grants. If available, these can double your contributions and the impact of our programming!





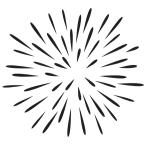
MATCHING GIFTS

Remind your team to use their corporate matching grants. If available, these can double your contributions and the impact of our programming!

CELEBRATE

Come bowl, or celebrate remotely!

Talk with your team captain about your team's scheduled time to bowl. If you don't attend, no problem. We'll coordinate prizes and gifts with your team captain.





FUNDRAISING TIPS

Need help? Contact Joni Delellis at 336-773-9162 or joni@bbbsnc.org

10 EASY FUNDRAISING TIPS FOR BOWL FOR KIDS' SAKE

Raise \$125 in 5 Days: Day 1 Start it off with your own \$25 Day 2 Ask 2 family members for \$15 Day 3 Ask 4 friends for \$10 Day 4 Ask 2 neighbors for \$10 Day 5 Ask 2 co-workers for \$5	= \$25 = \$55 = \$95 = \$115 = \$125!
Create an online fundraising page at https://www.bbbsnc.org/bfks to post and promote your fundraising efforts to friends and family on social media.	
Start early and personalize your asks. Use your personal, professional, and community networks.	
Involve family and friends in your fundraising. Share these tips with them and see if they can ask their own friends and colleagues to support your fundraising effort.	
Don't be afraid to ask. Be clear and concise and ask for a specific dollar amount.	
Get competitive! Challenge your co-workers to a friendly competition over who can raise the most money.	
Send direct messages providing a link to donate online to your friends and family on all social media outlets!	
Remember, any amount helps; no donation is too small. Whether it's \$5, \$10, or \$100, supporting Big Brothers Big Sisters Services is what matters most!	
Think about the children we served last year and the many more kids we plan to serve in the future because of your support! Each dollar raised helps us provide important services and a Big Brother or Sister mentor.	
Thank Donors! As a Bowl for Kids' Sake participant, you are an ambassador of Big Brothers Big Sisters. We sincerely appreciate your help in engaging the community and continuing our efforts to make people feel good about their connection to our work.	